# ST. THOMAS COLLEGE (AUTONOMOUS) THRISSUR, KERALA - 680 001

College with Potential for Excellence NIRF INDIA Ranking 2021: 64th

www.stthomas.ac.in

# PROGRAMME OUTCOMES PROGRAMME SPECIFIC OUTCOMES COURSE OUTCOMES

**B.Com - Finance** 

#### **OUTCOMES:**

At the end of Under Graduate Program at St. Thomas College (Autonomous), a student will have obtained:

| PO1 | Critical Thinking: Ability to take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives |
|-----|---|
| PO2 | Effective Communication: Ability to speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology  |
| PO3 | Effective Citizenship: Ability to demonstrate empathetic social concern and equity-centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering  |
| PO4 | Environment and Sustainability: Ability to understand the issues of environmental contexts and sustainable development  |
| PO5 | Ethical Living: Ability to recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them  |
| PO6 | Social Interaction: Ability to elicit views of others, mediate disagreements and help reach conclusions in group settings   |
| PO7 | Problem Solving and Analytical Skills: Ability to think rationally, analyze situations and solve problems adequately  |

# **PROGRAM SPECIFIC OUTCOMES:**

At the end of B.Com at St. Thomas College (Autonomous), Thrissur, a student will have developed:

| PSO1 | Develop thorough systematic and subject skills within various discipline of commerce, business, accounting, economics, finance, auditing and marketing   |
|------|--|
| PSO2 | Understand the relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.  |
| PSO3 | Recognize features and roles of businessmen, entrepreneur, managers consultant, which will help learners to possess knowledge and other sof skills and to react aptly when confronted with critical decision making. |
| PSO4 | Ability to pursue professional courses like CA, CS, ICWA and the like.   |
| PSO5 | Acquire the skills like effective communication, decision making problem solving in day-to-day business affairs  |
| PSO6 | Accomplish higher education and advance research in the field of commerce and finance.   |
| PSO7 | Able to play roles of businessmen, entrepreneur, managers, consultant, that will help learners to possess knowledge and other soft skills and to react aptly when confronted with challenging situations.            |

# **COURSE OUTCOMES**:

#### **B.Com**

# **BCMIB01- business management**

| CO1 | Understand dynamics of business organisations and management practices with respect to stakeholders.         |
|-----|--|
| CO2 | Describe the concepts of motivation and leadership for efficient functioning of organizations.               |
| CO3 | Understand the theories of business ethics and analyze factors influencing business ethics.                  |
| CO4 | Describe Corporate Social Responsibility and analyze steps in the implementation of CSR activities.          |
| CO5 | Illustrate CSR initiatives in India  |
| CO6 | Understand the emerging concepts in management and its application level in different sectors of management. |

# **BCM2B02-** financial accounting

| CO1 | Recall the relevance of accounting and its procedures.  |
|-----|---|
| CO2 | Evaluate single entry system of accounting.   |
| CO3 | Explain the purpose and importance of Double Entry Book Keeping System and prepare ledger accounts using double entry book keeping. |
| CO4 | Understand the theories and technical terminologies of company accounts regarding issue of shares.                                  |
| CO5 | Prepare journal entries and ledger accounts regarding issue, forfeiture and surrendering of shares.                                 |
| CO6 | Define debentures, explain types of debentures and prepare journal entries and ledger accounts                                      |
| CO7 | Compare and contrast IFRS and Ind AS.   |
| CO8 | Prepare final accounts under formats of SOPL, SOCE and SOFP.  |

# **BCM3B03- business regulations**

| CO1             | Understand statutes concerning and affecting business organizations in their |
|-----------------|--|
|                 | operations   |
| CO2             | Understand the concept and provisions of the Indian Contract Act 1872.       |
| CO <sub>3</sub> | Understand the relevance and fundamental legal principles behind specific    |
|                 | contracts  |
| CO4             | Create an awareness regarding the rights and duties of consumers under       |
|                 | Consumer Protection Act 1986.  |
| CO5             | Understand statutory provisions related to Limited Liability Partnership Act |
| CO6             | Apply problem solving techniques and to be able to present coherent, concise |
|                 | legal  |

# **BCM3 B04- corporate accounting**

| CO1 | Understand corporate law and create awareness regarding the importance of corporate governance in the management of organizations. |
|-----|--|
| CO2 | Recognize the legal aspects of the memorandum of association and article of association acompany.                                  |
| CO3 | Understand the concept and provisions of the Indian Company Act.   |
| CO4 | Understand statutory provisions related to Securities and Exchange Board of India Act 1992.  |
| CO5 | State the legal aspects relating to the winding up of the company.   |
| CO6 | Apply problem solving techniques and to be able to present coherent, concise legal arguments.                                      |

# **BCM4BO5- cost accounting**

| CO1 | Understand the basic concepts and processes used to determine product costs.                    |
|-----|---|
| CO2 | Demonstrate how materials, labour and overhead costs are added to a product                     |
|     | at each stage of the production cycle.  |
| CO3 | Compute cost sheet by distinguishing direct and indirect cost.                                  |
| CO4 | Understand the idea and meaning of material control with pricing methods                        |
| CO5 | Develop an understanding in calculation of remuneration, incentives and                         |
|     | various overhead cost   |
| CO6 | Understanding various costing methods adopted in different industries                           |
| CO7 | Preparation of flexible, cash, Sales and Production budgets.                                    |
| CO8 | Analyze and evaluate information for cost ascertainment, planning, control and decision making. |

# **BCM4BO6- corporate regulations**

| CO1 | Understand corporate law and create awareness regarding the importance of corporate governance in the management of organizations. |
|-----|--|
| CO2 | Recognize the legal aspects of the memorandum of association and article of association in a company.                              |
| CO3 | Understand the concept and provisions of the Indian Company Act.   |
| CO4 | Understand statutory provisions related to Securities and Exchange Board of India Act 1992.  |
| CO5 | State the legal aspects relating to the winding up of the company.   |
| CO6 | Apply problem solving techniques and to be able to present coherent, concise legal arguments.                                      |

# **BCM5B07- Accounting for Management**

| CO1 | Understand the relationship between cost accounting – financial accounting    |
|-----|---|
|     | and managerial accounting.  |
| CO2 | Understand the use of management accounting for planning, control and         |
|     | decision making   |
| CO3 | Understand and apply the basic techniques of financial statement analysis     |
| CO4 | Analyse financial statement using ratios                                      |
| CO5 | Prepare cashflow and fundflow statements                                      |
| CO6 | Assess how cost volume profit are related and use CVP analysis as a planning, |
|     | control and decision making aid.  |

# **BCM5B08- business research methods**

| CO1 | Understand meaning, scope and types of Business Research          |
|-----|---|
| CO2 | Understand the role of theory in research                         |
| CO3 | Identify research design and recognise various scaling techniques |
| CO4 | Determine sources of data collection.                             |
| CO5 | Apply the basic techniques of data processing and analysis.       |
| CO6 | Creation of research report                                       |

# **BCM5B09- Income Tax Law and Accounts**

| CO1 | Understand the evolution and definitions in income         |
|-----|--|
|     | tax in India   |
| CO2 | Understand and determine the residential status and        |
|     | incidence of tax.  |
| CO3 | Understand and determine the agricultural income           |
| CO4 | Determine the income from salaries                         |
| CO5 | Computation of income from house property                  |
| CO6 | Computation of profits and gains of business or profession |
| CO7 | Determine capital gains and income from other sources      |

# **BCM6 B12- Income Tax and GST**

| CO1 | Computation of tax liability of individual.                                    |
|-----|--|
| CO2 | Understand the powers and functions of income tax authorities and procedures   |
|     | of assessment of income tax.   |
| CO3 | Understand basic concepts of GST and its implication on individuals and        |
|     | business with regard to taxation.  |
| CO4 | Analyse the rate of GST, payment and refund of tax.                            |
| CO5 | Understand GST return filing system  |
| CO6 | Apply the provisions of GST laws for supply of goods intrastate and interstate |

# **BCM6B13- Auditing and Corporate Governance**

| CO1 | Recognise the basic concepts of auditing.   |
|-----|---|
| CO2 | Understand the procedures and techniques of auditing.   |
| CO3 | Analyse various financial statements and evaluate them to recognize the contradictions in them. |
| CO4 | Understanding the concept of corporate governance.  |
| CO5 | Understand the theories, models and benefitsof corporate governance.                            |
| CO6 | Appraise the corporate governance problems in the global and Indian context                     |

#### **BCM5B10- Financial Markets and Services**

| CO1 | Understand the concepts and basics of the various financial services which are in a nascent and developing |
|-----|--|
|     | stage in our country.  |
| CO2 | Understand the features, objectives, operations and participants of money market.                          |
| CO3 | Understand the meaning, functions, new issues in the capital market.                                       |
| CO4 | Evaluate the functions, listing and methods of trading in stock exchanges.                                 |
| CO5 | Understand the function and objectives of financial institutions, mutual funds and lease financing         |
| CO6 | Examine the role of regulatory institutions SEBI and RBI.  |

# **BCM5 B11- Financial Management**

| CO1 | Understand the concepts, tools and practices of financial management.      |
|-----|--|
| CO2 | Understand about decisions and process of financial management in business |
|     | unit.  |
| CO3 | Analyse and evaluate investment, financial and dividend decisions.         |
| CO4 | Evaluate investment, financial and dividend policy framework.              |

# **BCM6B14- Fundamentals of Investments**

| CO1 | Recognize the concept of investments and investment environment                 |
|-----|---|
| CO2 | Understand the features and various financial securities, markets, services and |
|     | intermediaries  |
| CO3 | Understand the investment environment, Investment Management Process and        |
|     | concept of return and risk.   |
| CO4 | Apply the concepts for valuation of securities and finding out the values for   |
|     | purchase and sale of shares and debentures                                      |
| CO5 | Analyze portfolios by calculating portfolio risk and return                     |
| CO6 | Evaluate the investor protection framework                                      |

# **BCM6B15- Financial Derivatives**

| CO1 | Define derivatives                          |
|-----|---|
| CO2 | Differentiate the various derivatives       |
| CO3 | Describe the history of derivative market   |
| CO4 | Understand the different types of futures   |
| CO5 | Understand swaps                            |
| CO6 | Understand the various derivatives in India |

# **BCM1C01- Managerial Economics**

| CO1 | Understand the Fundamentals of Micro economics and                            |
|-----|---|
|     | Macroeconomics.   |
| CO2 | Understand the concepts of Demand, Supply Analysis and Theory of              |
|     | Consumer Behaviour.   |
| CO3 | Compare and illustrate Price, Output and Profit Determination under different |
|     | market structure.   |
| CO4 | Apply economic theories in decision-making.                                   |
| CO5 | Analyse the profile of Indian and Kerala economy.                             |
| CO6 | Evaluate the performance of India and Kerala in global scenario               |

# **BCM2C02- Marketing management**

| CO1 | Understand the basic concepts, principles, tools, strategies and techniques of marketing management. |
|-----|--|
| CO2 | Identify the consumer behaviour and its relationship with marketingconcepts.                         |
| CO3 | Compare marketing strategies adopted by different business firms.                                    |
| CO4 | Analyse strategic decisions related to product, pricing, distribution & promotions.                  |
| CO5 | Analyse recent trends in marketing.  |
| CO6 | Prepare marketing plan of products or services.  |

# **BCM3C03- Human resource management**

| CO1 | Understand basic concept of HRM  |
|-----|--|
| CO2 | Understand the principles and practices related to Human Resource Planning |
| CO3 | Understand the training methods and evaluation of employee                 |
| CO4 | Develop and assess one's own competencies towards a career in HRM          |
| CO5 | Identify the wage system.  |
| CO6 | Understand and handle different job environment                            |
| CO7 | Understand the practical applications of Human resource terminology        |

# **BCM4C04- Quantitative Techniques for Business**

| CO1 | Understand the meaning and discipline of QT in business   |
|-----|---|
| CO2 | Apply time series analysis to forecast the future trends.   |
| CO3 | Understand and apply the methods of constructing index numbers.   |
| CO4 | Apply statistical tools- correlation and regression to establish degree of relationship between two variables |
| CO5 | Understand the concept of probability and approaches to the theorems of probability.                          |
| CO6 | Apply set theory and calculations using Venn Diagrams in various statistical analysis.                        |
| CO7 | Explain the theoretical distributions and its fittings.   |

#### **BCM5D01- E. Commerce**

| CO1 | Define and describe the basic concepts of E- commerce                        |
|-----|--|
| CO2 | Understand and explain E. commerce models and its                            |
|     | applications.  |
| CO3 | Interpret and evaluate the marketing strategies in E. commerce platform.     |
| CO4 | Create an awareness regarding the electronic payment system and its security |
|     | issues   |

# **BCM5D01- Basic accounting**

| CO1 | Understanding theoretical framework of Accounting             |
|-----|---|
| CO2 | Explain the concept of Accounting Equation                    |
| CO3 | Develop various subsidiary books                              |
| CO4 | Analyse the business transactions                             |
| CO5 | Preparation of financial statements of sole trading companies |

# **BCM3A11- Basic Numerical Methods**

| CO1 | Create Problem Solving Skills.  |
|-----|---|
| CO2 | Understand numerical equations and apply the methods for solving equations. |
| CO3 | Understand matrices and its operations                                      |
| CO4 | Understand the concepts of sequence, series and                             |
|     | progressions.   |
| CO5 | Explain mathematics of finance and compute interest and time value of       |
|     | money.  |
| CO6 | Describe the measures of central tendency and dispersion.                   |

# **BCM3A12- Professional business skills**

| CO1 | Recognise the professional and soft skills for business   |
|-----|---|
| CO2 | Explain the effectiveness of e- learning, knowledge resources on a global perspective   |
| CO3 | Create e- contents (Using informatics skills)   |
| CO4 | Understand the Basic concepts of Business Data Analysis and Social Networking Analysis  |
| CO5 | State the role of Artificial Intelligence and other intelligent agents in e-<br>business  |
| CO6 | Describe the ethical and legal considerations in business analytics   |
| CO7 | Monitor and critically evaluate the socio- cyber informatics space. (Cyber ethics, e- wastage, Green Computing, E. governance in India) |
| CO8 | Compare and Contrast the Digital Marketing space with the traditional business  |

# **BCM4A13-** Entrepreneurship development

| CO1             | Define and explain the concept of Entrepreneurship                                      |
|-----------------|---|
| CO2             | Compare and contrast the institutional support and incentives to entrepreneurs in India |
|                 | III IIIdia  |
| CO3             | Recognize and describe the role of Micro Small and Medium Enterprises on                |
|                 | the Development of Entrepreneurship in India.   |
| CO4             | Understand the benefits, assistance and support services in establishing a SSI          |
| CO <sub>5</sub> | Create awareness on setting up an industrial unit through generation of ideas,          |
|                 | market demand analysis and feasibility studies.   |
| CO6             | Prepare and design the project report for the establishment of an enterprise.           |

# **BCM4A14- Banking and insurance**

| CO1 | Describe the origin and development of banking                                       |
|-----|--|
| CO2 | Explain the various negotiable instruments   |
| CO3 | Apply the modern E-banking services  |
| CO4 | Apply the procedure for the application and activation of M-banking and telebanking  |
| CO5 | Describe the concept of insurance as a social security tool for economic development |
| CO6 | Understand the general principles of life insurance contract and guidelines of IRDA  |